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PAINT OUT - the outdoor art competition - experience art, live!

Welcome to Paint Out Norwich 2017! @paintoutnorwich

Welcome & Induction

We are hoping to see most of you for the induction & welcome on Sunday 11.30-12pm (tea & coffee from 11am); for those only arriving in time for the Nocturne or Monday morning, if you are new to us, do find Katy or another team member ASAP upon arrival, for a briefing and introduction.

Whatever the weather

First up, though, <u>the weather</u> is set to be glorious! 21°/70° - sunny and warm, especially on Sunday and Monday, our best weather forecast yet, and still dry on Tuesday.

Sunday paintout

If you haven't let us know that you're coming to the <u>public paint out</u> on the hillside (yes, we have hills here!) overlooking Norwich's skyline, please let us know as we have an open-topped bus booked for transport and as an additional vantage point for a limited number to paint from. It also returns to the city Sunday afternoon in preparation as a platform and hub for the first Nocturne. Treat the public paint out as a warm-up or competition session - they are all eligible for prizes. You'll be joined by 10-20 public non-competition artists on the heath.

Painting locations/zones

The map of locations and session times is finalised with painting concentrating on these areas:

- City Hall & Market
- Station & Riverside up to Bishop's Bridge
- Westlegate & Castle
- Norwich Lanes

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We strongly encourage you to keep to these locations as that is where the challenge lies, in finding a vista - from a door to a skyline, to paint, even with another artist a few yards away. Close proximity to other artists also makes managing media and supplying team and helpful volunteers around you easier.

Inclusion in the Exhibition

We reserve the right not to include paintings created outside the location zones in competition award eligibility. Similarly, the Exhibition is curated, just as the competition entries are juried, so you are at liberty to pull from the gallery a work that you are not satisfied with, as are we. We have no doubt, though, that the standards of work will be high and that this may only happen to a handful of works. Everyone, invariably, will have several works on show. Art is art, and the judges, curators, team, fellow artists and yourself, will all have widely varying opinions on what is 'good' art and/or personal preference.

Framing, or rather, NOT framing

Another challenge is to present and see your work 'in the raw', unframed, if at all possible. We are actively promoting display on our proprietary white shelving, making hooks and eyes *etc* redundant, removing any further distinction between cheap and simple and grand or expensive frames, levelling the competitive and visual playing field. Unless absolutely necessary for the media type, *e.g.*, watercolour, we would prefer the artwork to, therefore, remain unframed, just mounted if necessary to tighten and flatten, not under glass if at all possible, in the first instance, for fair and equal judging, and creating more attractive pricing in the exhibition without a frame. Commission during the physical exhibition is 50% (25% online). By all means bring frames, particularly if you paint to a standard size and want to see or show how your painting would look behind a frame.

Hubs of operation

The hubs are:

<u>St Andrews Brew House</u> (upstairs) for induction & welcome, socialising, free tea & coffee etc nr St Andrews Car Park, NUA & Blackfriars Hall, <u>NR2 4TP</u>

<u>Studio 20</u>, Wensum St for stamping out & returning paintings nr Tombland/Magdalen St & Colegate Car Park, <u>NR3 1HY</u>

<u>The Hostry</u>, Cathedral Close for Private View & Exhibition, & collection of unsold works (28/10 4-6pm) next to Norwich CofE Cathedral, Norwich, <u>NR1 4DH</u>

Confronting Appearances: John Wonnacott & Lynda Morris

We've spaces at the John Wonnacott & Lynda Morris <u>art talk</u> with some of his paintings on show, 7.30-9pm Tuesday, available at the reduced rate of £10 for event artists, so do let us know if you want to go, and we'll add it to your billing account - some have paid already, others please bring cash or a chequebook or transfer via BACS your individual fees.

Private View & Prize Awards

You are invited as a guest to the <u>Private View & Awards</u> on Wednesday 18th 6.30-9pm (awards 7-7:30pm), if you require any 'plus ones' or PV invites for art buying friends at the reduced rate of £10 (RRP £15) let us know.

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Outstanding payments

Core Sessions £60 Nocturne Sessions £30 Core+Nocturne £75 Public Paint Out with transport £15 John Wonnacott talk £10 (RRP £15) Additional PV ticket £10 (RRP £15)

Paint Out logo clothing

Is available at 20% off before the event:

- Red zip-up Hoodie £20 (RRP £25)
- Red T-shirt £8 (RRP £10)
- Red Cap £6.40 (RRP £8)
- Red Tote Bag £4.80 (RRP £6)

Again, let us know if you want any of these extras and, if clothing, your size.

Payments to

via BACS to: Paint Out Ltd 20-62-53 50681482

via post to: Hill Farm, Crown Point Farms Norwich, Norfolk, NR14 7DU