

## For Immediate Release

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## PAINT OUT NORWICH "Art on the Bus", MAY 27-28, 2017

## Paint Out launches its year with art workshops & a double-decker bus paint out

Paint Out is ambitious in its aim to deliver the most innovative plein air art event in the UK, where artists, collectors and public observers are all treated to a dynamic live art experience. We launch our 2017/18 programme with a **weekend of painting and drawing workshops** in Norwich, as well as training in social media skills for artists and creatives of all abilities. Workshop tutors include Nial Adams of *Big Norfolk Skies*, award-winning *Paint Out* artist Eloise O'Hare, and writer-photographer and social media expert Katy Jon Went. The art skills sessions all take place at Norwich-based *Anteros Arts* on **Saturday 27 May**.

**Sunday 28 May** sees amateur and professional artists alike **invited to get on board the Paint Out bus** for an open-top double-decker view of the city from an elevated perspective. Granting quite a different sight of Norwich than last year's quest to put artists in canoes around its rivers, this will enable the city to be painted from fresh angles. Anyone can <u>pick up a pen or paintbrush and participate</u>.

In June, we have been invited by the **Royal Norfolk Show** to bring a select group of experienced artists to the UK's largest two-day agricultural event. Our presence there will see us bringing the drama of the *Paint Out* live art experience to 100,000 people around the showground.

We are pioneering fresh art-in-the-raw concepts as an on-the-road model ready for **Paint Out Wells** (15-17 Sept 2017), **Cambridge** (2018) and beyond. We want to fill our towns, cities, and coasts, with art and artists, putting them before a live public audience to watch art being made, appreciate and optionally own it, straight off the easel.

At our fourth-year flagship event, **Paint Out Norwich**, we continue to evolve and expand our categories to include a sixth entry stream – drawing, illustration, printing and digital, in addition to oils, watercolours, mixed-media, nocturnes, and freestyle, introduced in past years. With our open-top tour bus taking our artists around the city painting from upper deck level, expect your perspective of the city to alter dramatically.

**Paint Out**, like every artist, is always experimenting, trialling, creating, challenging, and pushing itself, but also its artists and audiences to see the artistic representation and interpretation of our environment in new lights and from different heights. Our *plein air* artists neither stay in a studio nor just stand in a field, but paint from canoes and boats, the *Forum* roof and pub balconies, on beaches and traffic islands, and now from a bus! Catch the *Paint Out* bus this weekend in Norwich.

Images, further comment and interviews available. You are invited to join us at 5pm Saturday or 1-5pm Sunday to find out more about our 2017-18 programme and meet some of the artists.

## **Event links:**

http://www.paintoutnorwich.org/workshops/

http://www.paintoutnorwich.org/public-open-paint-outs/

http://www.paintoutnorwich.org/workshops/creative-skills-workshop-online-social-media-success-katy-ion-went/

http://www.paintoutnorwich.org/workshops/tonal-painting-with-oils-nial-adams-big-norfolk-skies/http://www.paintoutnorwich.org/workshops/art-workshop-see-view-perspective-drawing-eloise-ohare/