

## For Immediate Release

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## PAINT OUT 'Live Art' at the Royal Norfolk Show, 28-29 June

## Paint Out's plein air artists will be painting live around the Showground

Outdoor artists, painting with easels and brushes, will dominate the cultural landscape at this year's billing of "Celebrating the Arts" at the 2017 **Royal Norfolk Show**.

Norwich-based 'Live Art' event organisers, <u>Paint Out</u>, the team behind well-established Norwich and Wells-next-the-Sea events, will host a rolling 'off-the-shelf-take-home-in-a-pizza-box' exhibition in a large marquee, generously sponsored by <u>Leathes Prior</u>. This year will see 16 handpicked artists making 2 works per day, to be exhibited 'raw off-the-easel' in an artist café atmosphere.

**Paint Out** founder, **James Colman** says, "This is an opportunity for members of the public to witness at first hand the extraordinary process and energy that goes into making a work of art out of doors. This is a real-time live experience for onlookers to absorb how an artist captures the essence, spirit and colour of the show in all its various manifestations."

Fresh work from the opening session will be included in a section of the RNNA Auction, at 3.30pm on the Wednesday. Kevin Lines, a painting expert from **Arnolds Keys**, will select the strongest works for auction. This will be a chance for art lovers to buy a painting that captures the spirit of the moment.

Artists will be coming from all over the country to participate in this unique event, many of whom have international recognition and acclaim for their work. Norfolk artists include amongst others: **Paint Out** winners <u>Tom Cringle</u>, <u>Robert Nelmes</u> and <u>Eloise O'Hare</u>, alongside internationally renowned *plein air* artists <u>Haidee-Jo Summers</u>, <u>Mo Teeuw</u> (also past Paint Out winners), <u>Rod Major</u> and more.

Yorkshire-based reportage illustrator <u>Nick Ellwood</u> will also offer an on-site tutored drawing session each day, guiding members of the public to draw at speed the essentials from a myriad of colourful themes that the show presents. Ellwood works for Arts Council England and is soon to exhibit at the House of Illustration in London and in York Art Gallery. There will also be a specially commissioned agricultural and cultural map of Norfolk for children to colour in available from our marquee.

Painting 'en plein air' brings an aura of unpredictability and excitement to the creative process. **Paint Out** aims to nurture this talent and seeks to raise awareness and redefine it for the 21st Century.

Visit our artists and team around the Show and at the **Paint Out** marquee (Avenue 9, Stand 262), next to the **Royal Norfolk Show** art tent which sits at the junction of Third Drive and Ninth Avenue.

www.paintoutnorwich.org/rns | http://royalnorfolkshow.rnaa.org.uk/music-and-arts/